



**RAISE RESPECT**  
campaign  
eliminate violence

family  
transition  
place



It's about making respect the norm, not the exception,  
in our homes, schools and community.



**“To prevent violence in all its forms, we need to foster attitudes and teach skills that promote respect.”** - Brenda Dee, President, Board of Directors



Family Transition Place strives to be a leader and partner in providing the community with education and prevention initiatives.

Having worked with the survivors of abuse and violence for more than 20 years, Family Transition Place has honed an insight into the behaviours and attitudes that lead to unhealthy relationships.

We know how to empower individual survivors to turn tragedy into triumph.

Now, through our Violence Prevention Program, we're sharing those skills with Caledon and Dufferin youth, men and women to help them build friendships, families and marriages on a foundation of respect and non-violence.

We've taken the first steps, but our current reach and scope is too small and the problem too widespread for us to make significant change ...without your help.

## Violence is a problem.

- Last year, over 4,300 people relied on FTP's crisis lines and residential, transitional, legal support, and counselling services.
- Caledon experienced a 59% increase in violent crime from 2003 to 2004. <sup>1</sup> Police respond almost daily to domestic and family disputes.
- Three 14 year old area high school students were charged with assault and criminal harassment after 4 months of bullying. <sup>2</sup>
- 75% of high school students report being sexually harassed at school. <sup>3</sup>
- Violence against women costs the Canadian economy \$4.2 billion each year. <sup>4</sup>

*“1 in 5 students are victims of major physical aggression; 1 in 2 of verbal aggression.”* <sup>5</sup>  
- York University Teen Relationship Project Survey

## Our community wants action.

- In September 2005, 11 requests for our violence prevention workshops were turned down because we lacked the resources to deliver them.

*“Violence prevention should be a priority!”*  
- 90% of Dufferin & Caledon residents surveyed in FTP's 2004 Community Awareness Survey

## Our programs make a difference.

- Participants gain new skills and knowledge of healthy relationships. They report changes in attitudes and more respectful behaviours.
- The scope and reach of our Violence Prevention Program is limited by resources - they're financed 100% by fundraised dollars.

*“The skits showed me a lot about how to act around bullying, sexual harassment, peer pressure, abuse and what to do if I'm in an abusive relationship.”* - Student



“This isn’t just about preventing violence. It’s about fundamentally changing the way we are behaving towards one another. It’s about making respect the norm, not the exception, in our homes, schools and community.”

- Doreen Armstrong, Executive Director, 1987-2006

## How do we make respect the norm?

### Reach *MORE PEOPLE* by:

- Increasing the number of programs we deliver to meet the demand in our community and ensure we have no waiting list for our workshops.
- Customizing programs specifically for men and boys.
- Increasing our outreach activities to the community at large.

### Reach *MORE OFTEN* by:

- Changing our programming format from single-session to multi-session workshops.
- Maximizing technology, utilizing mass communication to educate individuals and influence change

### Demonstrate *EFFECTIVENESS* of the program by:

- Conducting an evaluation to obtain non-subjective data that proves our violence prevention program achieves attitudinal and behavioural change and identifies the skills participants acquire.

Why is your support so essential?

By raising \$1 million to expand, stabilize and sustain our Violence Prevention Program, we can make violence prevention an integrated effort throughout the community.

We can help everyone learn how to make respect the foundation of all our relationships. Together, we can develop stronger, healthier citizens and increase everyone’s safety in Dufferin and Caledon.

Respectful relationships will not become a reality without you. To really make an impact we need everyone’s support. Your gift will help challenge the attitudes that allow violence to be tolerated and help people develop the skills they need to have a happy, healthy future free of violence.

# Our violence prevention programs are just beginning

## Youth Programs: 3,954 students\*

- Gender Stereotyping
- Teen Relationship: Abuse Prevention (TR:AP)
- Go Grrrls



*"The information presented to the students was valuable and age appropriate. I think that this program would be beneficial for all students."*

- High School Teacher

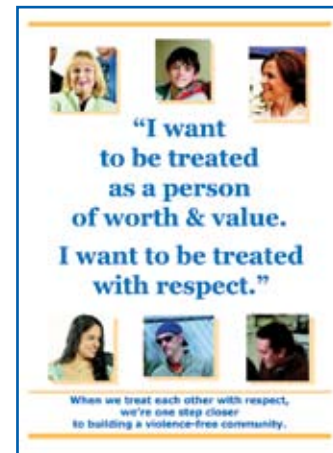
## Adult Programs: 142 men & women\*

- Promoting Healthy Teen Relationships
- Healthy Relationships - co-ed and women only
- Specialized programs for work place staff, teachers, social service staff, etc. (on request)



## Community Education Initiatives:

- Information ads and special supplements in Dufferin and Caledon newspapers
- Website: [www.familytransitionplace.ca](http://www.familytransitionplace.ca) launched April 2005
- Multi-media education campaigns



*"This is important information for students to have. The role playing helps them see examples of the ideas you are presenting."*

- Teacher

# We've served our growing community for more than 21 years

Family Transition Place serves a population of approximately 100,000 people in Dufferin County and Caledon. Last year, more than 8,000 women, children and men used our services including:

- 143 women and 96 children who stayed in the emergency shelter and/or second stage houses
- 871 women and 32 children who received counselling, legal and transitional support
- 3,239 callers who asked for crisis support and information

*"Family Transition Place is always open to feedback and striving to offer more."*

- Client

Our emergency shelter is located at 20 Bredin Pkwy in Orangeville. Counselling appointments are available in both Orangeville and Bolton.

To deliver our Violence Prevention Programs, we work in partnership with local school boards, the Ontario Early Years Centre, Dufferin Parent Support Network, the Caledon Parent & Child Centre, Community Living Dufferin, and Dufferin Child & Family Services.

Other programs - including workshops, outreach services, and school-based programming - reach many residents in their own schools and neighbourhoods including Orangeville, Shelburne, Grand Valley, and Bolton.

*"The key to preventing intimate partner violence, and child maltreatment is to intervene with individuals, families, and communities in ways that stop the perpetration of violent behaviours."*

- Preventing Intimate Partner Violence, Sexual Violence & Child Maltreatment <sup>6</sup>

# Help prevent violence RAISE RESPECT

Since opening our doors as an emergency shelter for abused women and their children in 1984 Family Transition Place has continued to change and evolve with the community.

In 2000, we made a commitment to be a leader and partner in providing the community with education and violence prevention initiatives.

We have developed programming that increase participants' knowledge of healthy and unhealthy relationships and are able to change attitudes and behaviours. Those who have participated in our workshops exhibit healthier, safer behaviours.

We help expand their ability to make choices. We do have the knowledge and ability to help individuals make change.

Every year our programming is limited by the amount of money we raise because it is 100% financed by fundraised dollars.

What we need is the support to make this change community-wide. We appeal to you help make respect the norm, not the exception in our homes, schools and community.

*"I believe strongly that prevention - teaching children to respect themselves, others and their environment - is key to breaking the cycle of violence and destructive behaviour in our society."*

- Carine Strong,  
Director of Customer Relations,  
Husky Injections Molding  
Systems Ltd.

Raise Respect and help make our community safer for everyone.



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serving Caledon & Du erin  
BN# 107376378RR0001

<sup>1</sup>Stats say Caledon has highest increase in violent crimes", Caledon Citizen, August 31, 2005

<sup>2</sup>"Bullying Charges", Orangeville Banner, January 3, 2006, pg.3

<sup>3</sup>"Study says 75% of high school students sexually harassed", November 28, 2005, York University Press Release <http://www.yorku.ca/mediar/archive/Release.asp?Release=995>

<sup>4</sup>L. Greaves, O. Hankivsky, J. Kingston-Riechters, Selected Estimates of the Costs of Violence Against Women. (London, Ontario: Centre for Research on Violence against Women and Children, 1995)

Source: [http://www.cdc.gov/ncipc/pub-res/research\\_agenda/07\\_violence.htm](http://www.cdc.gov/ncipc/pub-res/research_agenda/07_violence.htm)

<sup>5</sup>LaMarch Centre for Research on Violence and Conflict Resolution, York University Teen Relationship Project Survey

<sup>6</sup>Source: [www.cdc.gov/ncipc/pub-res/research\\_agenda/07\\_violence.htm](http://www.cdc.gov/ncipc/pub-res/research_agenda/07_violence.htm)